



Graphic Design Specs

A solid green rectangular box representing a full page.

**Full Page
Bleed or Non Bleed**

A diagram showing a green rectangular box at the top, representing the header area, and a white rectangular box below it, representing the main content area.

Half Page

Full Page 8.375 (h) x 5.375 (w) allow .25 for margins
7.875 (h) x 4.875 (w) safe zone final size

Half Page 3.85 (h) x 4.875 (w) final size

Back Cover 5.875 (h) x 5.375 (w) allow .25 for margins
5.375 (h) x 4.875 (w) safe zone final size

Bleeds add .125" Full bleed is available on full and back pages only

FULL PAGE Final size with bleed is 8.625 (h) x 5.625 (w).

BACK PAGE Final size with bleed is 6.125 (h) x 5.625 (w)

Background must extend to final bleed size

Premium Pages

Front & Back Covers, Pages 2, 3 & Inside Back Cover

- All files submitted as pre-press ready must be in PDF/X-1a version 1.4 compatible with Acrobat version 5.0 or later.
- All artwork submitted must be 300 dpi
- Color must be CMYK. If the artwork is not CMYK those colors will be converted to fit our requirements Moderate shift in color is expected. If more stringent color reproduction is required, please ensure color is correctly submitted.
- All fonts MUST be embedded.

For art questions call 610-331-7060 or email: info@neighborsaver.net

Turning Neighbors Into Customers