



2012 Mail Dates

January 26 March 22 May 24 August 23 October 11 November 21

Deadlines are one month prior to mailing date
allow 7-10 days for delivery

MAIN LINE Zone 1

30,000 households

Ardmore	19003
Wynnewood	19096
Bala Cynwyd	19004
Merion	19066
Narberth	19072
Penn Valley	19072
Haverford	19041
Bryn Mawr	19010
Gladwyne	19035
Villanova	19085

ROUTE 30 WEST Zone 2

30,000 households

Wayne	19087
Radnor	19087
St. Davids	19087
Devon	19333
Berwyn	19312
Paoli	19301
Malvern	19355
Frazer	19355
Chesterbrook	19087
King of Prussia(p)	19406

WEST MONTCO Zone 3

30,000 households

Conshohocken	19428
Plymouth Meeting	19462
Lafayette Hill	19444
East Norriton	19401
Blue Bell	19422
West Norriton	19403
Audubon	19403
Lower Providence	19403
Jeffersonville	19403

EXTON/LIONVILLE/ CHESTER SPRINGS

Zone 4

10,000 households

Exton /Lionville	19341
Chester Springs	19425
N. Downingtown	19335

WEST CHESTER Zone 5

10,000 households

19380 19382
Goshen,
Hershey Mill
Rt. 3 Corridor
Exton Station

Turning Neighbors Into Customers

610-331-7060 NeighborSaver.net



Graphic Design Specs

A solid green rectangular box representing a full page.

**Full Page
Bleed or Non Bleed**

A diagram showing a green rectangular box at the top, representing the header area, and a white rectangular box below it, representing the main content area.

Half Page

Full Page 8.375 (h) x 5.375 (w) allow .25 for margins
7.875 (h) x 4.875 (w) safe zone final size

Half Page 3.85 (h) x 4.875 (w) final size

Back Cover 5.875 (h) x 5.375 (w) allow .25 for margins
5.375 (h) x 4.875 (w) safe zone final size

Bleeds add .125" Full bleed is available on full and back pages only

FULL PAGE Final size with bleed is 8.625 (h) x 5.625 (w).

BACK PAGE Final size with bleed is 6.125 (h) x 5.625 (w)

Background must extend to final bleed size

Premium Pages

Front & Back Covers, Pages 2, 3 & Inside Back Cover

- All files submitted as pre-press ready must be in PDF/X-1a version 1.4 compatible with Acrobat version 5.0 or later.
- All artwork submitted must be 300 dpi
- Color must be CMYK. If the artwork is not CMYK those colors will be converted to fit our requirements Moderate shift in color is expected. If more stringent color reproduction is required, please ensure color is correctly submitted.
- All fonts MUST be embedded.

For art questions call 610-331-7060 or email: info@neighborsaver.net

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